

SOURCE2™

SCALABLE HIRING FOR CRITICAL GROWTH PERIODS

Helping a healthcare client exceed hiring goals in record time.

Client

A private equity-owned Medicare solutions provider formed from the roll-up of two companies.

Challenges

- Urgent need to hire 600 employees within 120 days
- Continuous recruitment required for 38 class start dates
- High-stakes hiring: candidates needed to pass a licensure exam post-training
- Project launched during a pandemic labor market

Solution

- Fully outsourced RPO model including recruiting, screening, reporting, and advertising
- Client-branded, multi-channel advertising: virtual job fairs, digital billboards, targeted campaigns
- Rapid scale-up of 18 dedicated recruiters
- Source2 empowered to make final hiring decisions
- Candidate support through exam prep and licensure process
- Agile processes adapted to support simultaneous hiring across multiple locations

Results & Outcomes

- 5,608 applicants recruited
- 2,643 qualified candidates screened
- 934 offers extended
- Continuous recruitment aligned with 38 training class start dates



Client Case Study -
Project RPO for Ramp Up

“The project was a great success! Source2 listened to our needs and executed on all directives. The team involved was honest, detail-oriented, and extremely responsive. We truly appreciate the partnership, and we look forward to working with Source2 in the future.”

– Chief Operating Officer

Key Takeaways

- **691 hires within 120 days = 115% of goal**
- **81% licensure exam pass rate, representing 15% above prior performance**

Let's Talk about Kickstarting Your Next Hiring Project.

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