

HIRING EVENTS DRIVE HIGH-VOLUME GROWTH

How Full-Service Hiring Events Deliver Speed, Scale, and Measurable Results Across Complex Hiring Environments

Clients

- #1: A national water and wastewater rehabilitation provider operating 90+ branches and expanding rapidly through acquisitions
- #2: A private equity–backed Medicare solutions provider scaling aggressively following organizational consolidation

Improvement Opportunities

- Rapid, high-volume hiring tied to aggressive growth timelines
- Specialized roles requiring certifications, licensing, or CDL credentials
- Compressed hiring windows and limited internal recruiting capacity
- Need to increase hiring speed while minimizing operational disruption
- Pressure to improve applicant quality and conversion while controlling cost

Solution

Source2 delivers full-service, precision hiring events tailored to each hiring environment.

INFRASTRUCTURE HIRING EVENTS (IN-PERSON)	HEALTHCARE HIRING EVENTS (VIRTUAL)
<ul style="list-style-type: none"> Nationwide sourcing and targeted advertising for skilled labor and CDL roles 	<ul style="list-style-type: none"> Scaled recruiting teams supporting accelerated licensing timelines
<ul style="list-style-type: none"> End-to-end planning, staffing, and execution of on-site hiring events 	<ul style="list-style-type: none"> Fully managed virtual hiring events removing geographic barriers
<ul style="list-style-type: none"> Prequalification to maximize hiring manager efficiency 	<ul style="list-style-type: none"> Integrated advertising, outreach, and reporting to maintain pipeline velocity

Results & Outcomes

INFRASTRUCTURE HIRING EVENTS (IN-PERSON)	HEALTHCARE HIRING EVENTS (VIRTUAL)
<ul style="list-style-type: none"> 425+ hires in 2025 across 13 locations 	<ul style="list-style-type: none"> 700 hires in 120 days (115% of goal)
<ul style="list-style-type: none"> 26% offer rate and 54% start rate 	<ul style="list-style-type: none"> 81% exam-passage rate
<ul style="list-style-type: none"> 100+ candidates engaged for 15 roles in a rural market 	<ul style="list-style-type: none"> 5,600+ applicants engaged across 38 training class start dates

Combined Impact

- A scalable growth lever across industries
- Improved speed-to-hire, applicant quality, and conversion
- Reduced cost-per-applicant through consolidated execution



Client Case Study - Hiring Events

Let’s Talk about Solving Your Toughest Hiring Challenges.

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