

STRATEGIC RECRUITMENT SUCCESS

Hiring Events Transform Workforce Strategy
for a Rapidly Growing Food Manufacturer

Client

A food manufacturing plant in Florida faced rapid growth, heavy seasonal demand, and a reputation for high turnover due to its dependence on temporary labor.

Improvement Opportunities

- Rapid growth and heavy seasonal demand created constant pressure on output.
- High turnover driven by heavy reliance on temporary labor.
- Outdated technology and inefficient processes limited recruiting and retention.

Solution

- Source2 deployed a fully adaptive recruiting solution with an onsite team.
- Managed end-to-end hiring operations, including workflow optimization and candidate experience improvements.
- Executed all hiring events onsite – handling promotion, logistics, candidate flow, and full event operations.
- Took over all advertising, screening, workflow tracking, and applicant management.

Results & Outcomes

- Reliable hiring-event throughput enabled the plant to meet peak cake-roll production demands
- Supported expansion with major retail partners and strengthened long-term workforce stability.



Client Case Study - End-to-End + Hiring Events
Employer Branding + Retention

Key Takeaways

- 40% reduction in cost-per-hire
- 50% decrease in turnover
- 200 hires sourced directly through Source2-managed hiring events

Let's Talk about Solving Your Toughest Hiring Challenges.

clientsuccess@source2.com • 800-557-6704 • source2.com

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