

TACKLING CLIENT GROWTH CHALLENGES WITH STRATEGIC PARTNERSHIP

Achieving Ambitious Growth Objectives and Mitigating Lost Opportunities Through Fast and Effective Recruitment Solutions

Client

- A leading infrastructure rehabilitation company owned by private equity, with more than 50 U.S. locations
- Experiencing significant organic growth and expansion through acquisitions
- Anticipated to increase its workforce by 30% to meet growing business demands

Improvement Opportunities

- Rapid company growth outpacing the internal capacity to hire and recruit skilled personnel
- Difficulties in meeting specific candidate skill requirements, such as prior experience, willingness to travel, and possession of CDL licenses
- A high dropout rate during the recruitment and hiring processes,

Solution

- Leveraged executive familiarity with the Source2 model to introduce a scalable, cost-effective solution
- Deployed a dedicated team equipped with advanced technologies and client-driven advertising strategies to meet hiring demands
- Provided consultancy on enhancing compensation packages, CDL training programs, and overall employment value proposition to attract better candidates
- Worked closely with the client to tailor the recruitment approach to its unique needs, ensuring alignment with growth objectives

Results & Outcomes

- Trust fostered with client's hiring managers strengthening recruitment process



Client Case Study - Hybrid Solution

Relentless frontline hiring demands keep Talent teams in execution mode, limiting their ability to focus on strategic initiatives. Source2 takes on recruiting challenges while aligning to your goals and workflows. Acting as an extension of your team, we deliver better-fit hires who stay longer – creating space for teams to focus on higher-level hiring and workforce strategy.

Key Takeaways

- 250 new employees exceeding workforce expansion goals
- 15% fallout rate reduction through strategic interventions

Let's Talk about Solving Your Toughest Hiring Challenges.

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